



Press release

August 2011

ACLE 2011

At the ACLE Leather Fair 2011 in Shanghai (Sept. 6 – 8), TFL presents new product additions to their **MAXI Solutions** Concept. **MAXI Solutions**, as introduced 5 years ago, is a unique concept featuring products and application technologies to maximize useable area (cutting yield) of leather thus improving tanners overall profitability. It goes without saying that the **MAXI Solutions** concept uses ecologically sound products and systems which are in compliance with all major regulations for EHS (Environment, Health and Safety).

SELLATAN[®] PA is a new additive for ecological pickling and chrome tanning .It helps to reduce significantly the salt offer in pickling. Further the fixation of chrome is greatly improved allowing cutting back the offer of chrome. Next to these ecological benefits the tanner is able to produce crust leather with uniform colours, a smooth grain and full flanks – major prerequisites for best selection and cutting yield.

A well known challenge to all processing wet blue from different sources is dealing with variations in quality. It is the so called “**Fire & Ice**” approach, using **SELLASOL[®] SF** and **SELLATAN[®] AR** providing astounding results. **SELLASOL[®] SF** cleans and opens-up the hide structure where needed and **SELLATAN[®] AR** conditions and fixes the fibre structure enabling a good penetration and filling. The resulting leathers show a uniform grain break as well as uniform dyeing.

SELLA[®] STAR Brunello is completing our star range for brown shades extending the area of shades able to be matched towards burgundy colours. **SELLA[®] STAR Brunello** features the same benefits as all other dyes of the star range, such as good penetration behaviour, excellent compatibility and shade consistency. In addition the overall excellent fastness properties make the **SELLA[®] STAR range** suitable producing automotive leathers as well as high quality shoe upper and hand bag leathers.

A major addition is **RODA[®] CARE IPS**, a brand new member of the well known **Top Care[®]** Technology which pioneered finishing upgrading technologies many years ago. This bottom coat is polishable and provides a thin homogenous layer covering small to medium defects very well while retaining the natural aspect of leather. The main application is for softer leather types like shoe nappa.

To find out more about these and other exciting products and solutions to increase your profitability, we invite you to our booth B27 in exhibition hall E6 at the ACLE 2011 in Shanghai.

Please have a look at our website www.tfl.com as well.